

# Walk to end Alzheimer's disease raises 5k

Sunnyside manor gathers team to participate and raise awareness

BY ALISSA DELEO  
THE COAST STAR

**BRADLEY BEACH** — Sunnyside Manor, an assisted living community in Wall Township, gathered their "Recollections at Sunnyside Manor" team consisting of staff, residents' families, sponsors and friends to help raise both funds and awareness for the fight against Alzheimer's disease and all other dementia at their Oct. 3 Monmouth-Ocean Walk to End Alzheimer's which took place in the borough.

The two-mile walk took place along the promenade, beginning at Fifth and Ocean Avenue. Every registered participant who achieved the fundraising minimum of \$100 received an official Walk to End Alzheimer's t-shirt. Each participant also received a promise garden flower in a variety of four colors which best represented their personal connection to the disease. Blue represents someone living with Alzheimer's or another dementia, purple is for those who have lost someone to the disease, yellow represents someone

who is currently supporting or caring for a person living with Alzheimer's and orange is for those who support the cause and the association's vision of a world without Alzheimer's and all other forms of dementia.

Recollections is a residential memory care neighborhood at Sunnyside Manor Senior Living community. John F. Keane, Jr, Vice President of Sunnyside Manor, stated in a release, "here at Sunnyside, we are so excited that the Walk to End Alzheimer's is back. We missed this tradition during the pandemic, as it has become near and dear to our hearts. Not only is it a way we can help spread awareness to the disease, but a way for us to cherish our relationships with our residents and their families who are a part of our recollections neighborhood."

Sunnyside partnered with various sponsors throughout the area including Alexian Pate, Lotus Spa, Bubbles Laundromat, O'Brien Funeral Home, Carmen's Barber Stylists, Social Sidekick, Ray's Cafe, Campbell's Pharmacy, Spirit of '76, The Private Client Advisory Group, Optimium Health Chiropractic, Jaspén True Value Hardware, Oliverie Dental and Sundaes The Ice Cream Place.

MaryEllen Keane, Vice President of Sunnyside Manor, said in a release, "we are so grateful for each and everyone who sponsored our team this year. From our residents' family members to local businesses who have always supported our community in numerous ways over the years. It means a lot to us to be a part of this cause as we hope it will ultimately add to the research toward prevention, treatment and a future cure for Alzheimer's."

Laura Polimine-Giuffre is a certified dementia practitioner [CDP]; she started working in the Sunnyside Manor memory care unit at the end of 2018, as the recollections coordinator, 2019 was her first time participating in the Walk to End Alzheimer's.

The memory care unit is new to Sunnyside manor; it opened in 2015, said Ms. Polimine-Giuffre.

"We had our staff come out and walk most of the directors, some of the family members and we even had one resident come out and

walk with us and one of our sponsors came out too and it was really nice. It was beautiful, it turned out to be a great day. Some families are still donating, they can donate up until the end of December," Ms. Polimine-Giuffre stated.

Through fundraising, Sunnyside Manor raised an overall \$5,035 that will go directly to the Alzheimer's Association.

## ABOUT SUNNYSIDE MANOR

Sunnyside Manor is an assisted living community located on Ridgewood Road in Wall Township. The facility has been owned and operated by the Keane family for over 30 years. It features three distinctive neighborhoods: independence 'plus' assisted living, recollections memory care and skilled nursing and rehabilitation. Visit [www.sunnysidemanornj.com](http://www.sunnysidemanornj.com) for more information about the facility.

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COURTESY OF CASSIE GALASSETTI

Sunnyside Manor staff, directors, family members, sponsors and a resident participated in the Oct. 3 Monmouth-Ocean Walk to End Alzheimer's in Bradley Beach.

## Catholic Daughters organization raises \$7k thanks to an anonymous donor

Funds to go towards scholarships for incoming high school and college freshman

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City won the first prize of \$2,691.25 and the third prize of \$1,076.50 was won by a woman from Rutherford. The second prize of \$1,614.75, however, was won by a person who filled out the chance with 'Catholic Daughters of St. Theresa' instead of listing their own name and phone

summertime. The person who filled out the chance book with The Catholic Daughters could live anywhere; they could have been visiting a friend, so they may never know that they made this really great donation. I thought that was quite amazing, I've never seen that ever,"

mous winner if she could, Ms. Farmer replied, "I think it was amazingly generous to do that. It's a significant amount of money. I don't know, but I would hope the person who did it, did it because they believe what The Catholic Daughters does with the money they

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